

Kane McGuinness

Freelance Graphic Designer based in South Wales

Curriculum Vitae, March 2024

Overview

I'm a versatile freelance graphic designer with 8+ years experience. Currently, I work closely with brands and businesses on an on-going basis; creating and developing brand identities, social assets, infographics, website designs, and more.

Current Work

My active roles vary from Midweight to Senior Designer – producing consistent, high-level design work across digital, UI, and print. As part of my roles I help teams manage brand libraries, set up design templates, and create day-to-day assets. Recent examples include creating pitch/bid decks, infographics, product packaging, campaign visuals, landing pages, and performance reports.

Recent roles:

Supersapiens, Senior Designer –

US based sport tech brand, working with some of the World's best athletes and sports teams.

Rowden Technologies, Mid/Senior Designer –

Solving complex government problems with advanced technology.

CIL Consultants, Senior Designer –

International management consultancy helping businesses grow, build value and invest wisely.

Education

From 2015 to 2017, I completed a Graphic Design HND at Bournemouth & Poole College, passing all units and years at Distinction level. This gave me a fantastic foundation to self teach and continually develop as my freelance career has grown.

I now work across Adobe Creative Suite, Sketch, Figma, and Microsoft Office regularly. I enjoy working in detail across all software, and always keep in touch with the design community, and latest trends/techniques.

Contact

Thanks for reading through my CV – I'd love to hear more about the opportunity.

If there's anything else you'd like to discuss, please don't hesitate to contact me:


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Case studies, clients and reviews:

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 "Kane McGuinness"

